

Strategic Business Plan for Bahamas Judo Federation

This document comprises a strategic plan for Bahamas Judo Federation. It reviews its strengths, weaknesses, threats and opportunities; presents a series of fundamental statements relating to Bahamas Judo Federation's vision, mission, values and objectives; and sets out Bahamas Judo Federation's proposed strategies, goals and action programs.

Strengths, Weaknesses, Threats & Opportunities

This strategic plan addresses the following key strengths, weaknesses, threats and opportunities which apply to Bahamas Judo Federation now and in the foreseeable future:

Strengths:

- Small
- Proximity to US for Resources
- Good Judo Knowledge
- Good relationship with MOY, BOA & PJU

Weaknesses:

- Funding
- Facilities
- Lack of Officials
- How to run a tournament well
- Lack of Administration

Threats:

- Other Sports
- External Associations
- Judo is unknown

Opportunities:

- Good Economy
- Athletic Gene Pool
- Young Nation
- Small Country

Vision

The promoters' vision of Bahamas Judo Federation in 3-4 year's time is:

International wins at Pan Am Level. Good Administrative team and organization. Proper accounting. 2 Good National Locations East and West. Strong officials Corp. Strong Endowment fund.

Mission Statement

The central purpose and role of Bahamas Judo Federation is defined as:

Maximising human potential through Judo training! National training on a weekly basis. Tournaments. Developmental Seminars. Selling Olympic glory.

Corporate Values

The corporate values governing Bahamas Judo Federation's development will include the following:

- Ethical. Integrity. Olympic excellence. Empowering and enabling. Consistency.

Business Objectives

Longer term business objectives of Bahamas Judo Federation are summarized as:

- Pan Am Gold in 4 years. Caribbean gold in 2 years. Caribbean referee in 2 years. IJF Referee in 4 years.

Key Strategies

The following critical strategies will be pursued by Bahamas Judo Federation:

1. Must keep relationships and communication with governing organizations.
2. Must continue national training.
3. Must develop a membership committee.
4. Must solidify our constitution.
5. Must have proper financial process
6. Must continue relationships with pju

The following important strategies will also be followed:

1. Develop a promotional committee
2. Develop an Officials Corp
3. Should research funding
4. Should look at current human resources
5. Should develop a website

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